# New Frontiers on Healthcare Innovation

**2020 Call for proposals** 

**Rules and regulations** 

# 1. PURPOSE OF THE DOCUMENT

The purpose of this document, "Rules and Regulations of the 2020 Call for New Frontiers on Healthcare Innovation" is to describe the strategic goals, disseminate the main lines of work and activities, regulate the operating procedures and inform about the terms of participation and requirements of the Call for submission of proposals for the 2020 program (hereinafter the "Program"),

This open call for projects aims to select topics on oncology and neurosciences in order to run two different short courses for health professionals.

This is an **EIT HeatIh** activity, organized by **Biocat, "Ia Caixa" Banking Foundation** and **Medicen Paris Region** with the collaboration of **Meditecnologia** (the "*Organizers*"), under the framework of the project "New Frontiers in Healthcare Innovation".

## 2. INTRODUCTION

The aim of the Program is to promote high-level international courses and meetings for education, discussion, collaboration, open exchange of knowledge and promotion of innovation in healthcare. The Program aims especially to boost technology transfer, acceleration and fundraising opportunities among healthcare professionals and stakeholders. Prestigious national and international experts in addressing and debating complex challenges of high impact and interest in health will participate.

This activity will consist of **two different short courses**, placing special emphasis on integrating multidisciplinary approaches, to respond to the social problems and needs in health, taking into consideration the conditions of complexity and constant change in the world. One course will take place in **Paris** and the other one in **Barcelona**. CME credits will be certified and applicable to all healthcare professionals.

The annual activity plan of the Program is developed through an **open call for the submission of proposals for short courses** opened to researchers, physicians and scientific and clinical experts linked to a **research institution in the EU**. The activities focus on the challenges ahead in health, detected and raised as proposals by scientific / clinical experts linked to the whole EU's research institutions, including hospitals or universities. Topics to be discussed must be focused on **oncology or neurosciences**, placing special emphasis on specific frontier areas, unmet clinical needs and questions of these disciplines and involving innovation tracks or other formats that boost the translation from bench to bedside. Proposals may include therapeutics, medical devices, digital health and/or diagnostic sectors, in a variety or in a particular disease or condition on the topics addressed.

The Program seeks to the positioning of Europe as a hub of reference in the generation of knowledge and innovation.

The Program also aims to bring research and innovation in health a step closer to society by the dissemination of the conclusions and contents discussed by the scientific / clinical experts and innovators, with the ultimate goal of helping enhance the social perception of healthcare and improve society's knowledge of research and innovation in health.

As a result of the prioritization of the submitted proposals, the two short courses will be designed. Courses will be based in one single proposal or a combination of them.

Both courses will be held by **Autumn 2020**. Biocat and Medicen Paris Region, with the collaboration of "la Caixa" Baking Foundation and Meditecnologia, will coordinate the execution of the short courses together with the scientific leaders that will be selected from the open call. The short course in Barcelona will be performed under the framework of B·Debate initiative.

#### Main values include:

- At the frontiers of science, tackling cutting edge research in health, focused on oncology and neurosciences
- Addressing health challenges with a strong social impact, and society will have access to them

- Gathering internationally recognized institutions and experts in the EU
- Integrating professionals from **different disciplines** of health and life sciences with a focus on innovation, entrepreneurship and technology transfer, stablishing a **network of experts** in the field
- Fostering the next wave of innovative solutions, boosting the EU as a land of excellence in health and wellbeing promotion through showcasing promising start-ups in the field and organising qualified meetings with healthcare professionals and early stage investors
- Adressing and discussing the latest unmet clinical needs in oncology and CNSrelated fields

# 3. HOW IT WORKS

#### **ACTIVITIES**

## **Annual Activity program**

The Program carries out its activity through the Annual Program prepared on the basis of the proposals for short courses submitted to the open call, and which have been prioritized and selected. The annual activity program consists of two different activities which are carried out from September to December 2020 (dates to be defined) in Paris and Barcelona.

Each activity / program session has the collaboration of one or several **partner/s or scientific leader/s (SL)**, who submit the proposal and perform the scientific management of the different educational sessions of the short course.

Health professionals can also submit a single presentation focused on a topic of discussion if they do not want to engage further at this stage, i.e. managing a whole session or part of the overall short course program.

Thus, partners can participate by proposing:

- The whole track of lectures, designing the full agenda of sessions and including the most appropriate lecturers
- **One session** of the course, including several lectures (typically 3-5 lectures)
- One single lecture

## **Activity requirements**

The activities that make up the Annual Activity Program must be aligned with the values that define the Program. The selected activities stand out for the advanced topics they deal with, together with the high level of participation of national and international experts.

The Program encourages the **collaboration with other entities of national and international well-known research and innovation excellence**, with headquarters in the EU, but it is open as well for collaboration with other entities beyond the EU.

The Program values opportunities to approaching **topics and cross-cutting activities** generating debate on innovation models and practices, knowledge and technology transfer, science policy or responsible research and innovation, among others. Beyond these, a **specific track on innovation** will be included, to be designed and accorded together with the Organizers and the SL.

#### Target audience

The Program is addressed to health care professionals, researchers, clinicians, entrepreneurs, innovators, executives and professionals in the fields of interest.

## Format of activities

The standard format of the activities carried out by the Program is that of a short course on the focus topics lasting from one day and a half to two days, which will consist on short lectures of experts and plenty of spaces for debate and networking.

An innovation track must be included in the program, in the shape of short talks of projects to be translated to the market, meetings with investors and other relevant KOLs, acceleration activities or other creative formats that may help the translation of innovation projects and start-ups in order to help them going one-step closer to the market.

In order of elaborating a white or review paper related to the topic addressed, a specific parallel meeting can be organized.

Co-creation activities, parallel sessions and other formats or ideas are an asset.

In some activities, and in accordance with the will of the Program to extend the reach and impact of the lectures, a session of debate opened to the public is feasible. This increases the audience that enjoys sharing the knowledge and talent of the international experts.

Additionally, SLs partners may propose, among other non-exclusive activities, parallel poster sessions, round tables and/or visits to a specific scientific-technological facility or infrastructure connected with research or with the Program.

#### 2020 OPEN CALL FOR PROPOSALS

#### Procedure and schedule

The Program opens the call for topic proposals for the Annual Program to be implemented in 2020, which will remain open from February 4 to March 11 (inclusive). During this period, members of the health community associated to research centres, hospitals or universities in the whole EU space can submit short course topic proposals for 2020 activity program.

When the call is closed, the Program will make a preliminary review of the proposals submitted in order to select those topics that meet the established requirements. Next, the Scientific Committee will classify the proposals according to their level of excellence, both for their scientific and innovation quality and for their strategic and social interest. Finally, 2 or more proposals will become part of the planned Annual Program for 2020. After the closing of the call, the Program has a period of approximately one month to resolve it.

## Publication of the opening and resolution of the 2020 call

The Program will publicize the terms, forms, requirements and resolution of the assessment process of the proposals of this call (list of selected proposals) through the websites:

www.biocat.cat www.bdebate.org www.medicen.org

## **Recipients**

The open call for topic proposals is aimed at renowned experts, physicians and researchers associated with research institutions in the EU, including hospitals and universities, who will act as scientific leaders (SLs or partners) of the proposals. Companies are encouraged to participate as collaborators. SLs can only present one proposal per call.

## Basic information to submit a proposal

The **application form for activity proposals** is available on the websites stated above. The form includes the information necessary to make the selection of the activity proposals that will make up the annual program.

To propose a full session or short course, the form must be fully completed. Together with the proposal, the scientific leader may include a letter confirming the support of the research institution with which he/she is associated.

SLs must include their CV showing clear proof of the scientific field in which they are working and their association with a research institution in the EU.

In addition, the preliminary program including sessions, tittle of the talks and proposed experts should be included.

For a proposal to be considered it is essential to submit these documents via email to Mrs. Marta Soler (msoler@biocat.cat).

In case of any doubt, please contact us (see section 6.Contacts).

## **Evaluation of proposals**

The governance system of the Program includes the Scientific Committee, which is the body for assessment, consisting of prominent experts in the fields of interest, who are responsible for prioritising the excellent proposals that make up the program of activities. The partners of the Program will also participate in the final decision.

Proposals will be prioritized based on the following criteria:

Evaluation	Points	Qualifications and comments
1. Frontiers of science, unmet clinical need	2	Suitability of proposal on vision, mission and values of the program regarding cutting-edge research in healthcare (neurosciences & oncology). Motivation and strategic goals.
2. Expected results and impact on healthcare	2	Presentation of accurate, full and realistic documents and KPIs.  Publication of scientific articles review, recommendations and/or white paper, expected impact on media.
3. Social and industrial impact	2	Social interest of challenges posed and potential to spread the contents and solutions in society. Industrial potential interest and scalability
4. Suitability of the program	2	Suitability of lecturers and sessions proposed. Format of the debate, parallel activities, audience, number of participants.
5. Collaboration of international experts and entities	1	International impact of the event, due to the areas of health addressed and/or the participating lecturers and organizations of different nature.
6. Multidisciplinarity	1	Approaches from transversal and complementary areas of health to tackle the topics in question.
7. Boosting EU	1	Potential in promoting health at the EU and overseas.
8. Team and management	2	Leadership and collaboration of organizations on proposed topic/s, with contacts network, experience and ability to perform the proposed activities.
Overall rating	13	Overall assessment of the proposal and additional comments

Once the resolution is ready, the outcome and corresponding feedback will be communicated to the SLs within the established deadlines.

## 4. PROGRAM'S CONTRIBUTION

When a proposal becomes part of the Activity Program, the Program may prepare a collaboration agreement that includes the contributions and commitments of the various parties cooperating in the organization of the activity (the Program, scientific leader/s and the corresponding research centre, hospital or university).

The possible contribution of the Program ranges from the joint preparation of the scientific program and complementary actions of the proposal, to the agreed economic coverage of expenses. The financial contribution and services for each selected proposal may vary according to the type of activity, the scientific program, economic contributions of the scientific partners and the budget availability of the Program.

In any case, the ultimate goal is to ensure the correct execution of the short courses that comprise the Activity Program based on the planned annual budget. The items with which the Program can contribute to the organization of the debates are:

**Agenda:** Program of the short course, including the innovation track

Additional open activities (open workshops and symposia)

Visits to scientific-technical facilities and infrastructures, science

parks, etc.

Additional agendas (interviews and visits of interest not directly

related to the activities)

Participants: Invited experts

Guests

Institutional representatives invited

**Coordination:** Management and coordination of the organization

Technical secretary's office

Contracting services

**Funding:** Financial contribution of the Program depending on the contribution

of the applicants. Main items to be financed:

Venue (auditorium, facilities)

- Travel and accommodation of experts

- Transport and travel during the short course

- Food services

Technical services (audiovisual, photography, translation,

etc.)

**Communication:** Design and coordination of the communication strategy

Image associated with the activity

Press (conference, meeting, interviews, releases, dossiers)

Protocol

**Dissemination:** Publication of outreach contents generated as outputs of the short

courses. Publication expenses of the white or review paper can't be

included.

## Concepts that can be financed by the Program

#### Venue and facilities

The Program provides the appropriate facilities and services for the proper implementation of the activity, both in the capacity and dynamics established in the format, and in the necessary technical and multimedia requirements. It provides the organization with the equipment necessary to carry out the activity.

The venue where the Program activities will be carried out are:

In Paris: TBD

#### In Barcelona:

CosmoCaixa Barcelona, c/ Isaac Newton, 26, 08022 Barcelona. CosmoCaixa has various classrooms and auditoriums, with seating capacity for 60, 190 or 312 people and has attached areas and facilities for food services (lunches, coffee breaks), reception and registration of participants, meetings and press conferences. All areas are equipped with audiovisual equipment, free WiFi connection and a laptop.

#### **Travel expenses**

The Program deals with the travel expenses of experts (international and national) included in the collaboration agreement.

The processing, issue and coordination of tickets (plane or train) is carried out through the travel operator designated by the Program or the Program itself, which is responsible for making travel arrangements directly with the speakers.

## **Accommodation expenses**

The Program coordinates and, where appropriate, assumes the accommodation expenses of the experts included in the collaboration agreement. Accommodation is selected according to criteria of quality (4 star) and proximity to the venue where the activity takes place. Coordination of accommodation includes the processing, booking and payment of double rooms for individual uses with breakfast included.

It covers only those overnight stays necessary to carry out the activity, always bearing in mind the arrivals and departures of the speakers (normally not more than one day before or after the activity).

Any extra conditions and services desired by speakers can be processed through the operator offered by the Program, provided it is possible and without the Program bearing the cost. The scientific partner, or the person directly responsible for the expense generated (the speaker), will be ultimately responsible for the additional expenses not covered by the collaboration agreement.

## **Transport**

The Program is responsible for arranging and coordinating the transport required to carry out the activity program. The expenses covered are those incurred in the city of the activity. Expenses incurred by speakers in their countries of origin are not covered.

The items included in this section are:

- Airport-hotel and hotel-Airport transfers in Paris/Barcelona.
- Transport to the venue of the activity (if necessary).
- Other activities planned in the program (if necessary).

#### **Food services**

The Program is responsible for arranging the food services in areas pertaining to the activity in order to promote the dynamics planned in the implementation of the program. The items included are coffee breaks and lunches, and one cocktail-dinner.

#### Other associated services

The Program assumes the tasks of technical secretary of the activity. These tasks include: coordination of registrations, registration and welcome, accreditations and programs, submission of documents, preparation of work areas and meetings, among others.

Other items to be considered for the proper organization, implementation and achievement of the objectives of the activity are:

- Photograph
- Translation service
- Audiovisual services
- Additional protocol

#### **Economic contribution**

To establish the contribution of the Program to activities, the following considerations must be taken into account:

- It makes no direct monetary contributions. It covers the expenses incurred which are necessary to carry out the activity, after presentation of the relevant bill.
- It pays no fees to the speakers. It covers travel, accommodation and maintenance expenses during the days of the activity.
- It covers those expenses that fall within the framework of the activities planned and which are covered by the collaboration agreement. Some of the expenses not assumed by the Program are: guests that are not essential for holding the activity, or variations and/or cancellations of accommodation and flight bookings (delays, advances, extended stays, etc.).
- The Program selects, coordinates and agrees on conditions with the different service providers necessary for the proper implementation of the activity.
- It does not cover the expenses incurred by guest lecturers in their countries of origin. Possible coverage includes travel within the city of the short course, from arrival in the city to departure from the latter.
- The scientific partner is responsible for fulfilling the agreed conditions and, in the event of non-fulfilment, assuming the processing and/or payment of any additional costs incurred.
- Any other type of expenses not initially agreed but necessary for carrying out the activity will have to be negotiated by the scientific partner and the Program.

The contribution of the Program and the scientific partner to the organization of the activity is established in the collaboration agreement signed by the various parties involved in the activity.

A small fee will be mandatory for the participants in order to cover part of the Program costs.

Additional sponsors participation or other funding, public or private, might be necessary in order to cover the whole expenses related to the activities. Scientific leaders will actively participate in the acquisition of this extra funding.

## **Invoicing**

In order to guarantee an optimal execution of the activities of the Program, the economic collaboration of co-organizers, collaborators and/or sponsors is essential (hereinafter, Entities).

Once provided the logo of the Entities, the Organization will include it in the material of all activities related to the activity which have contributed financially, both printed documents as well as electronic, such as web pages and log entries. In addition, the Entities will have entitled a number of free tickets to be determined case by case.

Institutions must inform the Program in good time, at least one month prior to the execution of expenditure, in case there are special requirements or limitations regarding the concept on the basis of which they wish to make their contribution.

# 5. CONTRIBUTION OF THE SCIENTIFIC LEADER/S

## **Program and format**

The scientific partner/s or leader/s (SLs) are responsible for the scientific program of the activity. This responsibility involves fulfilling the proposed agenda and work schedule, both in scientific content and in quality, and ensuring the attendance of at least 80% of the international experts committed.

The format of the proposal must foment education, debate, open discussion and exchange of knowledge.

Both courses will be held on Autumn 2020. The definitive dates can be agreed together with the Organizers and the SLs.

## **Participants**

The SLs undertake to ensure that the activity is attended by international experts, and is responsible for making initial contact with these experts, candidates to participate as lecturers.

The list of lecturers committed must be included in the proposal and collaboration agreement, indicating the following details: Name, Surname, Position, Email, Institution and Professional Address.

Once the SLs have stablished this first contact and the commitment of the speakers on the list to attend is confirmed, the Program makes the formal invitation to the activity and initiates the necessary steps to ensure the participation and stay of the lecturer on the dates on which the activity is to be held.

In case there is any change or variation in the list of lecturers, the Program and the scientific partner will inform each other, in order to ensure proper coordination both of the scientific program and the logistics.

#### Communication

The Program coordinates the communication strategy of the activity (before, during and after) in order to achieve the established objectives of dissemination and diffusion of knowledge.

The SLs and the Organizers are jointly responsible for delivering the information and contents necessary for the diffusion of the activity; publication in their respective channels (agenda, website, publications, communications, etc.) and preparing the presentation event (and/or press conference) of the activity and all the activities connected with this event: call, press release and dossier, adaptation of spaces, protocol, etc.

Each activity has its own identifying graphic image, which is used in the various applications and adaptations in all the channels and formats of diffusion of all the participating entities and the scientific partner agrees to meet and adapt to the standards and templates of the Program.

#### Dissemination

The SLs of the proposal are responsible for processing, preparing and submitting to the Program the documentation connected with the activity. They are also responsible for requesting the relevant authorization from the experts for the publication of the presentations made during the activity, if applicable.

The Program makes public disclosure of the documents of interest generated - before, during and after the activity - to the scientific & innovation community and to society in general, through its website, newsletters and any other media and channels it considers necessary. The Program will include the SLs in the advertising, promotional and informative materials prepared in connection with the activity, and reserves the right to include its sponsors.

The Program coordinates the preparation of the documents indicated below in order to distribute them among the attendees and publish them on the website specific to the activity on the Program's associated websites. Some of these documents are:

- Abstracts of papers and/or projects
- CVs of speakers
- Videos and photographs
- Interviews
- Conclusions
- Articles
- Recommended general bibliography
- Press

The SLs must supervise together with the Program the elaboration of a summary article (approximate length 10,000 – 15,000 characters) on the scientific and strategic importance of the activity. The article must be submitted within a maximum period of 30 days after the holding of the activity.

The SLs will elaborate a review article, guidelines, white paper or similar on the Program context, to be submitted and published along 2021. The SLs will do his/her best to publish this document/s in open access.

The scientific partner shall include acknowledgement to the Program and the partners, including EIT Health, making reference to the activity, in the minutes and in all the documentation (reports, articles, interviews, etc.) resulting and/or arising from the activity and/or participation of the scientific partner in the latter.

# 6. CONTACTS

## **MEDICEN:**

Olivier Fontaine, Head of international & Europe – <u>ofontaine@medicen.org</u>
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## Biocat:

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www.biocat.cat/en @Biocat @BDebate

## Venue for Barcelona short course:

CosmoCaixa Barcelona
C/ Isaac Newton, 26
08022 Barcelona

## Powered by:





#### Organizers:







#### Collaborator:



In the framework of:

